

Bonnie Lumley

ASSOCIATE CREATIVE DIRECTOR

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WHO?

Hi, I am a creative person living in Brooklyn, NY.

I am also a:
Photography nerd
Live music enthusiast
Basketball player
Cat Mother
Beginner tap dancer
Karaoke singer
Overcooked obsessor

WHAT?

Photoshop
Illustrator
Indesign
Lightroom
Photo-editing
Conceptual Thinker
360 Campaigns
Production-savvy

WHERE?

FREELANCE ACD MAY '23 - NOW

I help agencies with new business pitches, 360 campaigns, conceptual thinking, etc.

Catbird, Stink Studios, Known

ASSOCIATE CREATIVE DIRECTOR MEKANISM JULY '22 - MAY '23

Lead multiple photoshoots & productions from conception through final execution, developed 360 campaigns, managed junior teams.

Cuervo, Fanatics, Quaker Oats, New Business

ASSOCIATE CREATIVE DIRECTOR MOTHER JULY '21 - JUNE '22

Created campaigns and managed productions as a lead creative, worked directly with high-profile clients, mentored junior teams.

Target, Panera, New Business

SENIOR ART DIRECTOR TBWA\CHIAT\DAY JAN '18 - JULY '21

Worked closely with CDs to develop conceptual platforms & campaigns, while leading the art direction for all 360 touchpoints.

Nissan, Meta Portal, Dial, Mayo Clinic, New Business

HOW?

CHICAGO PORTFOLIO SCHOOL '12 - '13

Worked with industry professionals to develop & craft my portfolio. During my time here, I won awards like 'Best Campaign Art Direction of the Year' but probably the best thing portfolio school gave me was a job.

UNIVERSITY OF MISSOURI BACHELORS, JOURNALISM '07 - '11

Studied journalism with an emphasis in Strategic Communications & have regretted not studying Photojournalism ever since.